

ENTHUSIASM is everything

A company, people, customer don't buy product, service, or brand. They buy those People's, Team's, Leader's enthusiasm who put there efforts in it to achieve that value by there work, technology, knowledge, experience & hard work into brand, service or product.



One HAT (Graphic, Idea, Concept, Logics, Experience, Knowledge) can change the story...





Profile

 Colorsplanet welcomes to the world of designing excellence. More than one and half decades of experience and the vision towards creating a niche have what transformed Colorsplanet into Gujrat's fastest growing Design & Brand creation Company. This meteoric growth is a result of Colorsplanet's vision of par excellence to design stat e of the art products, adopting the best in technology.



Vision & Mission

Vision:

To design our partners, customers, vision into reality.

Mission:

Fostering a spirit of continuous learning and innovation.

To offer world class design, concepts, idea and solution through continuous innovation.

To reach new sectors of industry in particular and society at large by offering design & solution which make change in present state of business, brand and popularness.

To nurture best brains in the company so as to develop them as a future leader to enhance the company to a newer level.

To provide quick and effective service base to enhance customer satisfaction index.



Leadership



Mr. Amitabh Saxena CEO@Colorsplanet.in

Mr. Amitabh Saxena has over 15 years of experience in IT & Digital Infrastructure Development, Business Development & Mechanical Engineering products marketing is the anchor person to craft out new avenues. His exposure related to our industry adds more strength to their experience. His leadership and central decision taking attitude has helped to achieve what it is today: the fastest growing IT Digital Infrastructure making and promoting company .

Precision Clients



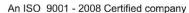


































Vision to Reality: Process





In this stage we conduct interview with client to understand 4 W'S.

What: His aim and vision for design in particular parameter to implement

When: When he expecting it to be complete

Why: Why he wants it (Is there more options to improve)

Whom: Who are there audience? (Subject matters, even there is none)





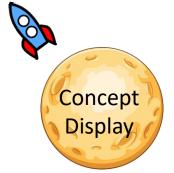
Our team research on information and references provided by client, what other competitor's and successor's doing in same parameter, what working what's upgraded modern technology.



Putting on paper, what's we got, what we can do, how it work by sketching and rough drafting



Vision to Reality: Process



In this stage we display the upgraded layout with implemented from all point of view, to get an idea and critiques on what they do and what they don't like with logical reason of implementing required on particular place.



Updating has been performed and ready to show to shoot the arrow for production, display, broadcast with final confirmation from client if he still confidence or looking for some improvements required.



Colorsplanet

Final stage where appropriate files and export files has been delivered to land over the moon. There may still changes can be performed with logical points highlighted and instantly get improved to reshoot the target.

• Logo Design













• Clean Bin, Brand Identity, Product Design, Packaging







• Very Special Kids, Brand Identity, Product Design, Creative









• COSMOS, Brand Identity, Calendar Design, Corporate Design

















• Amibiotech, Brand Identity, Flyer Design, Marketing Design

FRONT BACK FRONT BACK



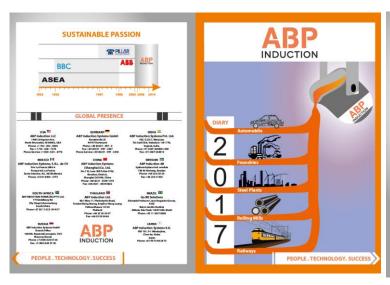






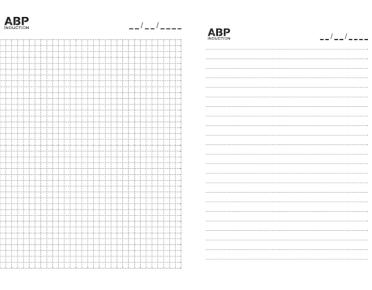


ABP, Brand Identity, Diary/Notepad Design, Corporate Design











• COSMOS, Brand Identity, Social media design, Corporate Design











• Harsha Industries, Brand Identity, Social media design, Seasonal Cards



1_Gandhi Jayanti_2Oct22



1_GURUNANANK_JAYANTI_8Nov22



1_World Aids Day_1Dec22



2_Children's DAy_14Nov22



2_Dashehra_5Oct22



2_Indian Navy Day_4Dec22



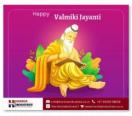
3_Indian Air Force DAy_8Oct22



3_National Farmers Day (Kisan Dlwas)_23Dec22



4_Christmas_25Dec22



4_MahaValmikiJayanti_9Oct22



5_APJ Abdul Kalam Bday_15Oct22



5_New Year_1Jan23



6_Dhanteras_22Oct22



7_Diwali_24Oct22



8_Bhai_Dooj_26Oct22



8_Goverdhanpuja_26Oct22



8_Newyear_26Oct22



9_Sardar Patel Jayanti (National Unity Day)_31Oct22



• INDISH, Brand Identity, Menu Design, Restaurant Design



























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INDISH_20page_Menu_Page_11





• Multimedia University, Mobile App Design, Develop, Conceptualization







• Genie4u, Software Design, Develop, Conceptualization

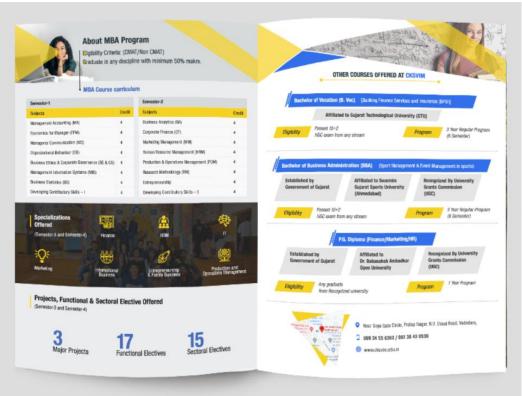






• CKSVIM Admissions - Brand Identity, Campaign, Naming, Typography







 FootLooze (Fearless Tiger, Survior, Born Warrior, Scream, Akhri Udaan, I love Us, Shaurya, BFF) - Film and Motion Graphics, Campaign, Naming, Typography







• Cosmos - Signage, Naming, Campaign









• Cosmos, 3D Design, Events, Exhibition, Campaign

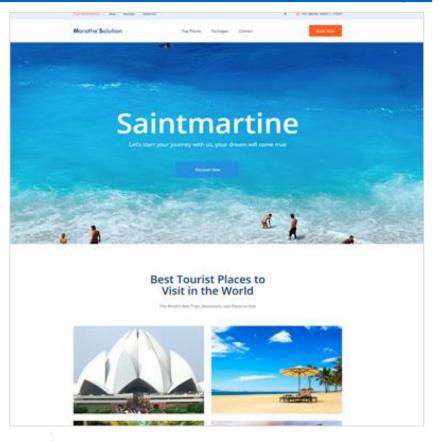




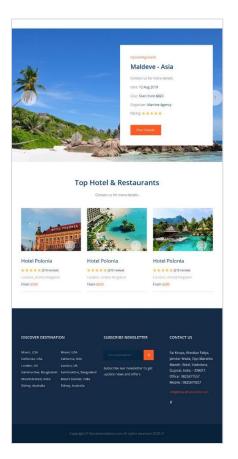


Colorsplanet
Designing Vision to Reality

Marathe Solutions, Web Design

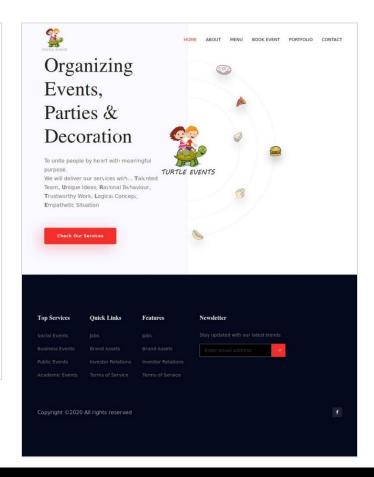






• Turtle Events, Web Design







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